

# **ANALYSIS OF RESOURCE OPPORTUNITIES OF IVANO-FRANKIVSK REGION FOR IMPLEMENTATION OF SOCIALLY ORIENTED PROJECT IMPLEMENTATION IN THE SPHERE OF RENEWABLE ENERGY SOURCES**

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The rational use of energy resources is a significant component of economic policy of Ukraine. The reform of the power decentralization, getting authority to use energy resources locally initiated system transformations and change of priorities in activities of associated territorial communities (ATC) facing issues of energy supply and consumption in conditions of sustainable balanced development. Currently, the housing-and-municipal and budget spheres obtained substantial state support regarding implementation of energy-efficient and energy-saving activities [1]. Due to a large portion of energy-consuming sectors and price of energy resources, Ukraine calls for optimization of its own energy consumption, that is why, the alternative energy sector projects of energy-saving technologies are significant for implementation in ATC to provide, primarily, their energy independence and saving of financial resources. Socially oriented management of renewable energy sources is considered to be one of the most important tools for rational and environmentally safe use of fuel and energy resources by consumers.

Promotion of economically attractive profitable projects of RES technology implementation, information about accessible renewable energy sources among ATC population will encourage small entrepreneurship development.

Implementation of renewable energy sources projects and their environmentally safe use for sustainable balanced development of associated territorial communities will allow obtaining social and economic effect of:

- investment promotion;
- reduction of unemployment rate, increase of local employment and profits;
- promotion of the state energy and environmental safety.